

Promo Advertising



Interactive Loyalty Card - with Guaranteed Ad-View Time.

Cost Per Time. Social Media. Interactive.





Guaranteed Customer Ad View Time.



Each Brand Loyalist Receives a Digital Media Room with 120 Minutes of YOUR Ad Display – Guaranteed.



Cost Per Time
Loyalty Card.
Paradigm Shift in
Promotional Online
Advertising.

Your Digital Billboard Ad Display. Interactive Social Media. Reward Loyalty with Time.

Best Promo Value Money Can Buy.

Loyal Viral - Loyal Customer Ad View



Brand Loyalists share Branded DMR with friends and families.

They in turn want to sign up & purchase so they too can get a DMR.

Most Innovative Way for Customer Acquisition, Retention, & Conversion

Loyal Viral - Loyal Customer Ad View





Your Branded Ad will be displayed when one becomes engaged with another captive person, face-to-face, real-time and interactive.

Tie around Your Brand with <u>Time Based</u> Social Media - CPT Ad-View - Guaranteed.

DMR is more than a Video Chat.

- Direct 1~Link Connect (Easy to Connect. No Download, No Install, 100% User Privacy Respected).
- 1- 4 Video Chat & Video Conferencing with Built-in VolP.
- 6 Audience Capacity (Total Room Size: 10 With 10 Instant Text Chat)
- MCast TV Up to 4 Cameras. (Upgrades available to 6-8 cameras).
- YouTube Video Copy and Paste URL Broadcast inside Social Media Room.
- Intuitive, Easy to Learn. Drag & Drop Menu with pull down Work Flow.
- And most of all, DMR delivers YOUR BRAND with GUARANTEED AD-VIEW TIME.

Interactive Digital Media Room (DMR).

- The more TIME Brand Loyalist spends inside Your Branded DMR, the more time Digital Billboard Display Ad is viewed.— Loyalists will become your Brand Ambassador period.
- Guaranteed Ad View Real-TIME, Face-to-Face with Relevance, & Frequency. The Ultimate Social Media Branding. like no other!

nteractive Digital Media Room (DMR)





Loyal Customer

120 Minutes Ad-View Time – Interactive DMR

SNL iCPT equates to Interactive Loyalty Card.

- 12,000 Minutes of Guaranteed Ad-View Time –Face-Time.
- Interactive Loyalty Giveaway Cards Ideal for Promo & Tradeshows.
- Each Digital Media Room has 120 Minute Interactive Use.
- A 990.00 Retail Value Sold Worldwide (\$, €, £, ¥, RON, IR,).
- New Customers Introductory Price: 99.00 (while supplies last).

iCPT Startup Campaign Kit Includes:



- Email HTML Page & link preparation.
- Landing Page Registration Web Form.
- No Download, No Install, No Violation of Privacy.
- Room Setup with YOUR BRANDED DIGITAL BILLBOARD DISPLAY AD.
- Loyal Customer Email Notification.
- Use Campaign Begins Promotion Period Expires.
- Post-Campaign Reporting Submission (Who, When, Where, & How-long).
- Evaluation of Viral & Online Viewers CPT based Digital Billboard Display Ad-View.

Volume & Volume CPT Purchase



- Add SNL CPT to your Promotional Advertising Budget.
- We'll show you how CPT stacks up against CPM & Derivatives.
- You will learn how you will do more with less.
- Wholesale & Volume CPT Buyers Welcome. Inventory good for 1 Full Year.

After Promo Advertising (DMR Interactive Loyalty Cards), Be Sure To Ask About Interactive Game Shows, Sponsored Web Interactive Series, Branded Channels & Live Events.







Simple. Easy. Innovative. Affordable.

iCPT

"iCPT". The most

qualified unit of

measure for

promotional

advertising.

- Via Email: <u>inquiry@netstairs.com</u>
- Via Form: http://netstairs.com/contact
- Web Site: http://netstairs.com
- CPT is Sold through Authorized Platform Technology Licensors, Multi System Operators, Strategic Partners, and Authorized Resale Agencies.

Ad-View TIME! GUARANTEED!

