



# PROMO ADVERTISING.

INTRODUCING WORLD'S 1<sup>ST</sup> PATENT PENDING  
INTERACTIVE SOCIAL MEDIA LOYALTY CARD.



For Promo Advertisers.

Loyalty Card is now Interactive with Social Media.

INTERACTIVE DIGITAL MEDIA ROOM WITH GUARANTEED "AD-VIEW" TIME.

CONSUMER  
BUSINESS

REFERRAL MATTERS



LOYALTY MATTERS

SHOPPING MATTERS

Promotional Advertising Now has a new relevance, frequency, and guaranteed online Ad-View Face-Time.

Introducing iCPT. Cost Per Time with Captivated Interactive Audience.

LOYALTY MEANS REPEAT BUY. LOYALTY COMES WITH TIME.

Loyalty Cards  
come in a  
variety of  
forms.



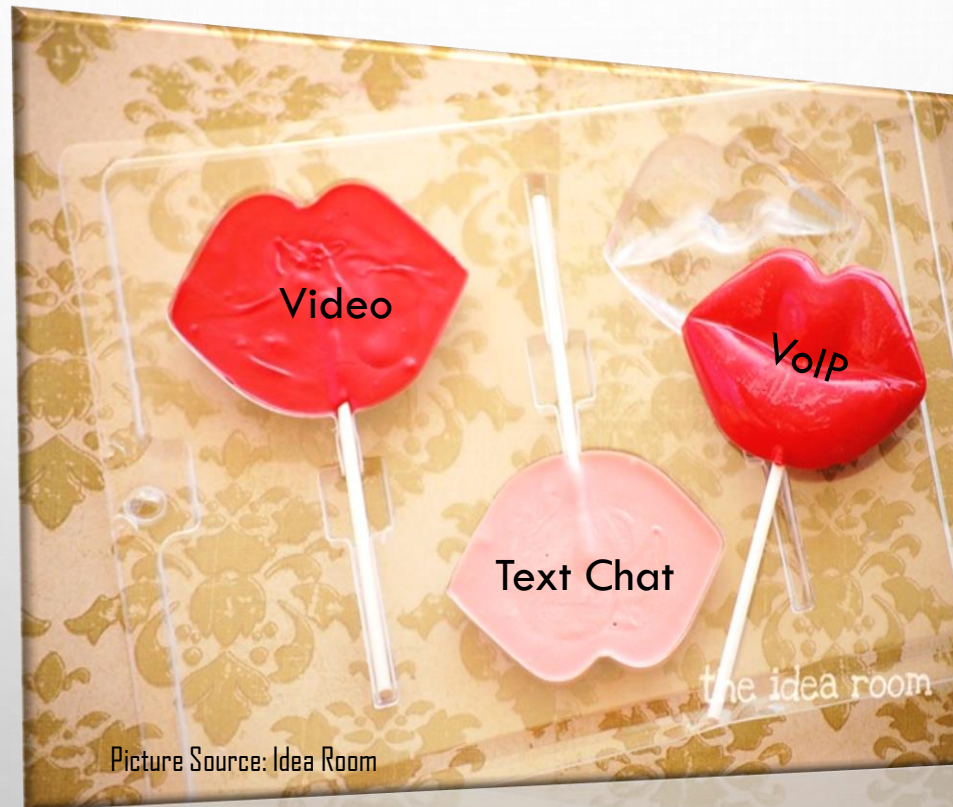
Ours is Interactive.

Connect Your Brand's  
Loyalty Card With Your



# INTERACTIVE SOCIAL “DIGITAL MEDIA ROOM” (DMR)

Interactive Loyalty Card influences purchase, inspires new online viral when tied to purchase. Your Branded Billboard Ad is seen when one engages inside DMR Interactive.



Picture Source: Idea Room



Reward Your Customers with “TIME LOYALTY”.

The more time customer spends @ Your Branded DMR, the more TIME your branded display ad is seen in most non-intrusive and subliminal way.



INTERACTIVE LOYALTY CARDS ARE AFFORDABLE.

Customer

Brand

Time

"Connecting promo advertising into social media - real-time, face-to-face, interactive & engaging loyal customers with friends as best referral source? Watching our branded display ad online? There is nothing like it."

Aimee G.  
Fashion Merchandiser.

NetStairs SNL Cost-per-Time [CPM]. Ties them all together with Guaranteed "Ad-View" Time.

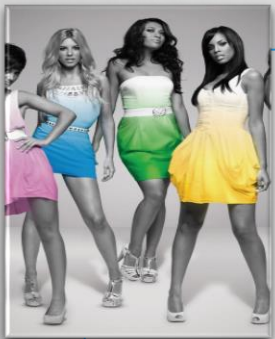
# GIVE AWAY A DIGITAL MEDIA ROOM



Giveaway 120 Minutes of Digital Media Room to each Loyal Customer.



Place Your Digital Billboard Display Ad @ each Digital Media Room (DMR).



Let Loyal Customers interact, engage & spend TIME with friends & of course Your Brand.





# LOYAL CUSTOMERS ARE BEST REFERRAL SOURCE.

When Friends Meet  
with Video, VoIP and  
Text Chat, They are  
engaged Real-Time,  
Face-to-Face @ Your  
Brand's Presence.

The screenshot shows a virtual meeting room interface. On the left, a sidebar displays 'Share this room', 'Audience - 1 users', 'Room join code 7528-279-641', and a user 'amoradi'. The main area features a large Nescafé Dolce Gusto coffee machine dispensing a drink, surrounded by coffee capsules and boxes. In the top right corner, there is a 2x2 grid of images showing different colored lips (red, pink, purple, red). A purple double-headed arrow points from this grid to the text 'Sample Digital Billboard Ad Display' on the right. At the bottom, a text chat box contains the message 'iCPT means Guaranteed Ad-View TIME.' and a 'Message' input field with a 'Send' button. Other interface elements include 'Settings', 'Exit', 'Used live connections - 0 of 4', 'Permission to speak', 'Room tools', and a timer showing '00:00:00'.

Sample Digital  
Billboard Ad  
Display

# DIGITAL MEDIA ROOM - DMR

- 4 Video Conferencing
- 10 Audience Text Chat
- You Tube Broadcast
- Multi-Cast TV
- Facebook - Twitter
- 300+ Social Media
- Your Billboard Ad



- No Download
- No Install
- Simple Guest Entry
- Direct ILink Access
- Video Conf. Broadcast
- Easy to Use
- 100% User Privacy
- Virtual Promo Venue

CAPTIVATE YOUR LOYAL CUSTOMERS

With  
NetStairs  
iCPT  
Loyalty  
Card.



Email: [inquiry@netstairs.com](mailto:inquiry@netstairs.com) online Form: <http://netstairs.com/contact>