



### **Pioneer in Media Innovation**

Since 2000, we have been a pioneer in media and intelligent online media delivery system. NetStairs has expertise in creating some of the best solutions for delivering interactive streaming media for any number of needs.

From custom networks to large scale live streaming events, NetStairs provides it all for the convenience of our customers. Why visit multiple vendors when you can get it all in one place from the professionals who invented world's first intelligent media middleware? Experience our Social Networking Live (SNL) platform like you have never experienced social media. Find out how we can assist part or all of your media & interactive delivery needs.



### **Advanced Enterprise Support:**

Your task or business may require more involved support and benefit from expert services such as 24/7 accelerated support for mission-critical issues, on-site or online staff training on how to effectively use NetStairs Platforms or get the most from the NetStairs Venues, or require on-site

support from one of our skilled technicians to ensure optimum deployment of your network solution according to your business and infrastructure needs.



### **Large-Scale Live Event Streaming:**

iV8 2012 besides supporting 3gPP, MPEG, MOV, FLV, WIN, Silverlight, and Real provides industry standard RTMP. Real Time Media Protocol is the protocol the Adobe Flash Media Server uses to communicate with the user's computer. The RTMP connection is established when the user views FMS enabled content within their web browser. The content can be hosted anywhere (including your desktop) because the connection to FMS happens directly between the user's machine and the Flash Media Server. And if you decide RTMFP, then the protocol developed especially for peer-assisted networking allows an initial server-to-client transmission and efficiently switches to client-to-client transmissions for ultra-low latency and bandwidth cost savings.



### **Encoding:**

With our specially optimized video encoding server, NetStairs can encode your video content into any format including for delivery to the iPhone and iPad with our Mobile Delivery System. Provide us any video content and we do all the behind-the-scenes work for you.



### **Custom Networks:**

You know what you want, but you're not a server network master. That's where NetStairs steps in. If you require a truly custom network of integrated servers and or custom platform, NetStairs has the know-how to make it happen. Services can include load balancing, server clustering or any combination of unique configurations for your specific needs.



### **Hybrid FMS/CDN Solutions:**

NetStairs offers a Flash Media Interactive Server/CDN hybrid solution for customers who want to deploy robust FMS enabled

applications with the capabilities and benefits of a CDN. Our hybrid solution utilizes the Interactive Layer which provides the real-time interactive functionality not covered by CDN's, and consists of several other interoperable elements which work along with your CDN. Our integrated partners include Akamai and Limelight.



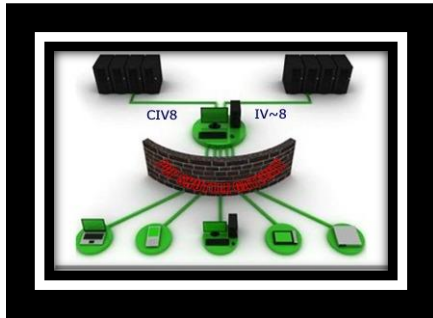
### **Custom Application Development and Consulting Services:**

With years of experience, NetStairs is armed with expert knowledge and the intricacies of application functionality, while pride ourselves on being able to do the near impossible and "difficult" apps. Services include custom coding, analytics and reporting, concept design, ideating, application testing, code review, UI graphic design and more. Many of our solutions can be implemented within hours including a multilingual component and a moderator element for user generated comments.



## Dedicated Account Manager:

If your business operation requires a special always-on account manager, we offer a Dedicated Account Manager who provides 24/7 mission-critical Tech Support via a toll free number, including proactive support which means you receive information upfront to limit any support issues that may arise. The Dedicated Account Manager will supply you with quite a bit of premium information such as special tips and tricks, best practices, product releases and updates, beta programs, and other relevant updates.



## Digital Rights Management (DRM):

NetStairs can provide you with a streamlined DRM solution to ensure your media content is securely locked down and completely protected. Custom options are available.

NetStairs.com, Inc.

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