

SOCIAL MEDIA INTERACTIVE

Presenting SNL

netstairs

Powered by



Where Technology Meets Tradition

THINK of:

- Skype on Steroid but Secured
- GoToMeeting, WebEx - Webcast - Webinar
- Social Media Group For Enterprise
- Facebook, Twitter Enabled
- Departmental – Group Connections
- Face-to-Face Collaboration - Live Streaming
- You Tube Video Share & More...

What Have You Got?

TELEPRESENCE

SNL now in

HD

powered by  **Akamai**

Social Networking Live (SNL)

- 
- ❖ Founded on Simplicity & Security
 - ❖ Built on NetStairs® SNL Core Technology
 - ❖ Users' Ease of Use
 - ❖ IT Mitigated Support in Mind
 - ❖ Designed For Scalable Connections
 - ❖ Middleware – Easy Integration
 - ❖ Multi- Layer Security – Even Stream

MANY-TO-MANY



Offer HR, Sales,
Marketing, Finance,
on-demand
Interactive Tele-
Presence



Simple to Use, 1Click
Entry, Scalable, &
Secured by All IT
Standards



Affordable:

- Rental (Pay-as-you-go)
- Subscription Plan
- Dedicated or Shared
- Intranet or Internet Use
- Middleware Add-on



USER LEVEL CONTROL



Administrative (ICT)
(For Corporate In-House Use)



Moderator (Event Planner)
(One who controls VTH)



Interactive Audience
(Video, VoIP, & Text)

KEY SYSTEM FEATURES



Less overhead and support on IT Team.

Intelligent 1-8 Video Camera Broadcast – PC & MAC enabled

Premier HD Delivery - CDN to 105,000 Servers, 1900 data centers in 87 Countries - (Optional)

Multi Tier Business and Use Monetization

Handles Multi Departments, Multi Channels, Multi Settings

Media Related Work Flow -Video (Live & On Demand Streaming)

Multicast TV (up to 8) – Feed up to 8 cams. No Hardware

You Tube Video Share Broadcast

Polycom 360 Enabled

Centrally Moderator Controlled

We could build and submit your iPad and Android Apps under your brand

KEY MODERATOR FEATURES



Open-House, Private, Multi layered Security (Audience & Moderator)

Facebook, Twitter + 300+ Social Media Site Globally

Moderator Timer

Search Audience

Permission to Interact

Room Invite Module

Content Asset Manager (CMS)

Content Conversion Engine

Drag & Drop & Intuitive Workflow

KEY MODERATOR FEATURES



One or Many Virtual Board Rooms With Departmental Telepresence Settings

SSL 256-1024 Encryption Enabled (U.S. Only Export Restrictions)

Privacy – Add Pass Key for Private Rooms – Change passkey anytime

Large Group or Small Volume of Interactive Audience

Open House & or VIP Based Settings

Boot out & Ban Uninvited Audience

1Click Entry - No Download

No Plug-in (required Adobe Flash pre-installed)

Intuitive, All-in-One Telepresence Interactive Social Media

KEY AUDIENCE FEATURES



1Click Entry – No Download, No Install for users (Moderator & Audience)

Total Scalable Privacy and Security

Session Privacy – Add Pass Key for Private Sessions to Select Participants

Works on 512Kbps bandwidth

Open & VIP Based Settings

Permission to Interact Button

Video, VoIP and Text Messaging

Works with Adobe Flash pre-installed

Connects audience to their Social Media for viral notification

ALL-IN-ONE

Call-to-Action

Share Room with
300+ Social
Media Sites
including
Facebook,
LinkedIn, Twitter

Splash
Page

Centerfold Panel – Packed with:

- Presentation panel (Broadcast Document)
- Video Player (Internal & CDN External)
- Live in 30 Sec Streaming (Optional)
- Multicast TV – 8 Simulcast
- Optional HD broadcast (Live / on demand)
- Video, VoIP, & Instant Text Chat
- Polycom 360 Intelligent Camera
- YouTube Broadcast
- Billboard Wall Paper & Splash Ad Holder,

Drag &
Drop
Camera

Audience
List

Boot & Ban
Features

Twitter &
Facebook
Enabled

Text Chat

Instant Text Messaging

Permission to Interact

Session
Timer

SNL Comes in Different Flavor

- Rent → Pay-as-you-go
- Lease → (Subscription Plans)
- Shared / Dedicated Server Plans
- Bulk Rate → (Volume Purchase - Discount)
- Build Out → Intranet or Internet
- Interactive Managed Hosted Services
- Personal Concierge – Optional Services
- And More with SNL.

Not just an ordinary Social Media!



Schedule a Demo:

inquiry@netstairs.com