



TWITTER® + LIVE IN **30** SECONDS.™

Powered by



Stream Live
with Twitter



BY POPULAR DEMAND

- Many clients and prospects have requested to supplement live in 30 seconds media streaming with their Twitter accounts.
- Twitter has become an integral part of our social connectivity with its micro blog and use spreading the words around.
- What if you required to know what followers say about your report, TV show, PPV, and or a live social broadcast?
- What would you do?

LIVE IN 30 SECONDS NOW TWEETS



Welcome to Twitter.

Start a conversation, explore your interests, and be in the know.

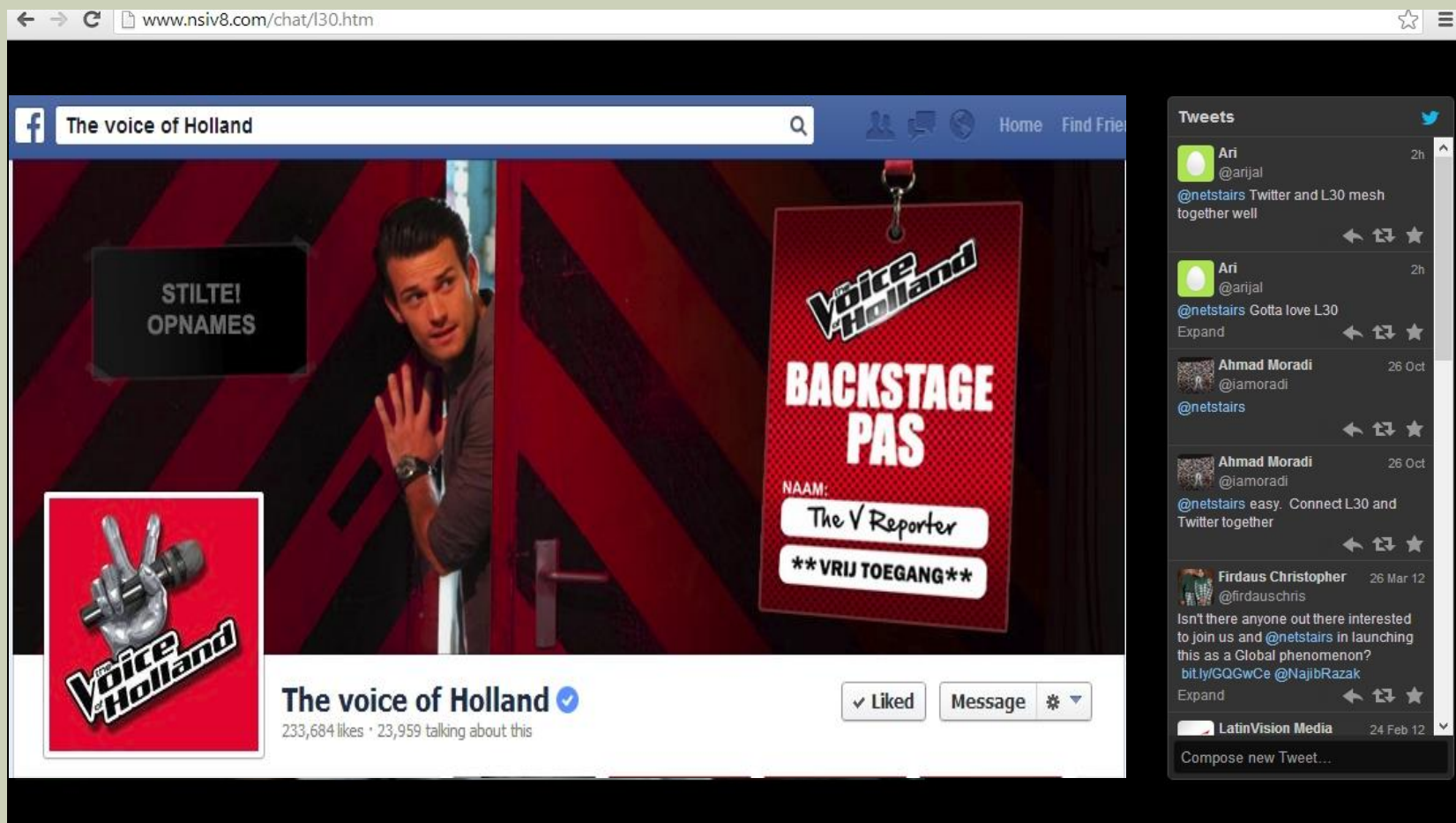


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INTRODUCING TL30



Sample Screen. Simulation. Actual encoding size may vary. For illustration purposes only.

INTRODUCING L30 + TWITTER










Live in 30 seconds
On-demand streaming media



Now on PC, MAC, Tablets,
& Smart Phones.

Tweets

-  **amoradi** @amoradi 17h
@netstairs What's the pricing model?
Expand
 -  **amoradi** @amoradi 17h
@netstairs Peter testing L30+T
 -  **NetStairs** @netstairs 17h
@netstairs Hello Peter
Expand
 -  **amoradi** @amoradi 10 Nov
@netstairs replying to L30 Stream and #Twitter
 -  **amoradi** @amoradi 10 Nov
@netstairs Confirmed.
 -  **Ari** @arijal 10 Nov
@netstairs Twitter and L30 mesh together well
 -  **Ari** @arijal 10 Nov
@netstairs Gotta love L30
Expand
- Compose new Tweet...

Screen Simulation. Actual encoding size may vary. For illustration purposes only.

LIVE STREAM WITH TWITTER



- Send 1Link
- Viewers place comments through Twitter.
- Read & Reply Real-Time
- Ideal for TV Shows
- Back-Stage Celebrities
- Behind-the-scene
- And Main Events



RAISING THE BAR

■ Arcade



The screenshot shows the BBC News Asia website. The top navigation bar includes links for News, Sport, Weather, Capital, Culture, and Autos. The main header reads 'NEWS ASIA'. Below this, there are links for Home, US & Canada, Latin America, UK, Africa, Asia, Europe, Mid-East, Business, Health, and Sci/Environm. The article is dated 14 November 2013 and was last updated at 13:04 ET. The title is 'Typhoon Haiyan: Your questions to Tim Willcox'. The sub-headline states: 'Typhoon Haiyan, which swept through the central Philippines on Friday, was one of the strongest recorded storms ever to make landfall.' The article text mentions that at least 2,300 people were killed and the UN estimates some 11 million people are affected. It also notes that there have been complaints that aid is taking too long to reach survivors. A quote from Greg Barrow, from the UN World Food Programme, says Haiyan 'was unique in scale and impact' and 'went beyond their capacity' to be fully prepared. The article asks how much aid is now being delivered and what exactly are the logistical problems? It mentions that the BBC's Tim Willcox is in the Philippines and will be answering some of your questions on the aid effort in a Twitter Q&A from 10:30 GMT on Friday 15 November. A red button at the bottom right says 'Typhoon Haiyan'.

Source: BBC News

■ L30 + Twitter



The simulation shows a Twitter interface. At the top, there is a 'Live in 30 seconds' banner with the L30 logo and the text 'On-demand streaming media'. Below this is a large photo of Tim Willcox. To the right of the photo is a list of tweets. The tweets are from @amoradi, @netstair, and @ari. The tweets are about the L30 stream and the Twitter Q&A session. Below the photo, there is a text box that says 'You can tweet your questions using the hashtag #AskBBCTim'. At the bottom, there is a black banner with the text 'Simulation. – For Illustration Purposes Only!'.

MAKE IT INTERACTIVE



- Include iSocialTV
- Or Stream L30 (live in 30 seconds)
- Add Twitter Chat
- Post it on Facebook

Stay connected with fans, followers, and social friends.



TO LEARN MORE,
CONTACT
NETSTAIRS.COM

Ask for a Demo

@netstairs



inquiry@netstairs.com