WHAT IS NOT SNL?

Why SNL?

By: Ahmad Moradi

What is NOT SNL?

Hexa2, iSocialTV, LIS LIVE, 3PVMC. Shareholder Live, Love Crowd Funding, IRPR Live, and more.

It's not Skype or Face Time	But is has secured web-video chat
It's not a video conferencing	But it supports up to 8 multi-cast video
It's not a VoIP	But it has built-in VoIP
It's not a live text chat	But it comes with built-in audience text chat
It's not one to one	But it's many-to-many
It's not a downloaded app.	But it offers protection and user privacy
It's not a webcast (WebEx)	But it has webcasting tools
It's not a webinar (GoToMeeting)	But it's ideal for large-audience webinars
It's not live streaming (Live Stream, U Stream, My Stream)	But it does Live-cast, Simulcast, Unicast, Multi-Cast & On-Demand
It's not YouTube	But it lets you broadcast YouTube content to live audience
It's not a file share service (Drop Box)	But it allows presenter to empower audience with content download
It's not a social media	But it connects to Facebook, Twitter & 300+ social media sites
It's not a passive text, photo or video upload	But it makes social media live, engaging and interactive
It's does not require university degree to learn	But it's intuitively easy to use
It's does not change your computer settings	But it defines easy-access with Direct 1-Link for all
It's not a screen share	But it has Screen Broadcaster
It's not proprietary	But it supports Open Standards including custom integration
It's not a free service (we don't lure you to steal data)	But it comes with a variety of monetization including pay-as-you-go
It's does not come in one flavor	But it's virtualized for Media, Business, Enterprise, Medical, & Legal.
It's not an event planner	But it comes with event form
It's not an invitation system	But it comes with room invite
It's not a Peer-to-Peer (P2P)	But it is secured, scalable and controlled through ITC & servers
It's not an Internet site	But it's Internet and Intranet supporting TCP / UDP
It's not a TV	But it's interactive MCAST TV
It's not one size shoe fits all	But it's designed to accommodate size, landing page, & more
It's not 10+ different sites to visit	But it's all-in-one delivering real-time social media engagement
It's not a Blog system	But each Meeting Hall, Virtual Room & Channel has own Blog

What is SNL?

When Privacy, Security, Scalability, Control and Ease-of-use matters.

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It's not a Social TV	But it's the best interactive social TV on the market
It's not a Town-Hall	But it's the most practical virtual interactive town hall settings
It's not a portal	But it's a Digital Media Room (DMR) for Brand Engagement
It's not a video chat room	But it's a secured place for Enterprise & SMB Collaboration
It's not a two-way TV	But it makes media hubs interactive with Smart TV, Tablets, & Phones
It's not a one line media streaming	But it supports multi-entry point streaming
It's not a device dependent app	But it supports Apple iPad, Windows, Android devices, and smart TV
It's not an media streaming	But it outputs to TV network for mass broadcast
It's not a TV feed	But it takes Studio's Feed and broadcasts with Rights Management
It's not a TV Channel	But it can become the source to connect to studio's own feed.
SNL is not a conventional technology	But it is an interactive content delivery network, platform, & software as a service

What if you could utilize a live real-time interactive virtual venue complementing your online marketing & communications arsenal? Reach consumers, clients, colleagues, friends and family face-to-face.

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